

Privacy Policy

I. Basic provision

- Personal data controller according to Article 4 point 7 of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons in connection with the processing of personal data and on the free movement of such data (hereinafter: "GDPR") is Dominik Fanta, ID: 07431431 with registered office at Vrchoviny 41, Nové Město nad Metují, 549 01 (hereinafter: "Controller").
- The Controller's contact details are: Vrchoviny 41, Nové Město nad Metují, 549 01 email: info@dkfanta.com phone: +420 773 481 998
- Personal data means any information about an identified or identifiable natural person; an identifiable natural person is a natural person who can be directly or indirectly identified, in particular by reference to a certain identifier, for example name, identification number, location data, network identifier, or to one or more special elements of the physical, physiological, genetic, psychological, economic, cultural or social identity of this natural person.
- The Controller has not appointed a personal data protection officer. Contact details of the data protection officer: Dominik Fanta, Vrchoviny 41, Nové Město nad Metují

II. Sources and categories of processed personal data

- The Controller processes personal data that you have provided to him or personal data that the Controller has obtained based on the fulfilment of your order.
- The Controller processes your identification and contact data and the data necessary for the performance of the contract.

III. Legal reason and purpose of personal data processing

- The legal reason for processing personal data is
 - performance of the contract between you and the Controller pursuant to Article 6 paragraph 1 letter b) GDPR,
 - legitimate interest of the Controller in the provision of direct marketing (especially for sending commercial communications and newsletters) according to Article 6 paragraph 1 letter f) GDPR,
 - Your consent to processing for the purposes of providing direct marketing (in particular for sending business communications and newsletters) pursuant to Article 6 paragraph 1 letter a) GDPR in conjunction with § 7 paragraph 2 of Act No. 480/2004 Coll., on certain information society services in the event that no goods or services have been ordered.

- The purpose of personal data processing is
 - processing your order and exercising the rights and obligations arising from the contractual relationship between you and the Controller; when placing an order, personal data necessary for the successful processing of the order (name and address, contact) are required; the provision of personal data is a necessary requirement for the conclusion and fulfilment of the contract. Without the provision of personal data it is not possible to conclude the contract or fulfil it on the part of the Controller,
 - sending business messages and other marketing activities.

- The Controller does not engage in automated individual decision-making within the meaning of Article 22 of the GDPR. You have given your express consent to such processing.

IV. Data retention period

- The Controller stores personal data
 - for the period necessary to exercise the rights and obligations arising from the contractual relationship between you and the Controller, and to exercise claims from these contractual relationships (for a period of 15 years after the termination of the contractual relationship).
 - for the period until consent to the processing of personal data for marketing purposes is revoked, a maximum of 10 years, if personal data is processed based on consent.

- After the personal data retention period has expired, the Collector deletes the personal data.

V. Recipients of personal data (Controller's subcontractors)

- Recipients of personal data are persons
 - participating in the delivery of goods / services / making payments based on the contract, · participating in ensuring the operation of services, · providing marketing services.
- The Collector does not intend to transfer personal data to a third country (a country outside the EU) or an international organization. Recipients of personal data in third countries are providers of mailing services / cloud services.

VI. Your rights

- Under the conditions set out in the GDPR, you have
 - the right to access your personal data according to Article 15 GDPR,
 - the right to rectification of personal data according to Article 16 of the GDPR, or restriction of processing according to Article 18 of the GDPR.
 - the right to erasure of personal data according to Article 17 GDPR. · the right to object to processing pursuant to Article 21 GDPR, and · the right to data portability pursuant to Article 20 GDPR.
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 - the right to withdraw consent to processing in writing or electronically to the address or email address of the Collector listed in Article III of these terms and conditions.
- You also have the right to file a complaint with the Office for Personal Data Protection if you believe that your right to personal data protection has been violated.

VII. Conditions for the protection of personal data

- The Controller declares that he has taken all appropriate technical and organizational measures to protect personal data.
- The Controller has taken technical measures to secure data repositories and repositories of personal data in paper form.
- The Controller declares that only authorised persons have access to personal data.

VIII. Final Provisions

- By submitting an order from the online order form, you confirm that you are familiar with the terms of personal data protection and that you accept them in their entirety.
- You agree to these terms and conditions by ticking your consent in the online form. By checking the consent box, you confirm that you have read and fully accept the conditions for the protection of personal data.
- The Collector is authorised to change these conditions. The new version of the personal data protection conditions will be published on the website, or the new version will be sent to the email address you provided to the Controller.

These terms and conditions take effect on 25/05/2018.